

# The Euromoney Lebanon Conference

15 May 2017 • Beirut, Lebanon

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conferences

## Stability, growth and reform: the new dynamics of Lebanon's economy?

08.00-09.00		<b>REGISTRATION</b>	#emLebanon
09.00-09.10		Welcoming Remarks: <b>Richard Banks</b> , Consultant Editor, <b>Euromoney Conferences</b>	
09.10-09.40		Keynote Interview: <b>H.E. Mr Riad Salamé</b> , Governor, <b>Banque du Liban</b>	
09.40-11.00		Interview Session: a series of one-on-one keynote interviews <b>Amine Awad</b> , General Manager, <b>BLOM Bank</b> Interviewed by: <b>Richard Banks</b> , Consulting Editor, <b>Euromoney Conferences</b> <b>Freddie Baz</b> , Vice Chairman of the Board of Directors and Group Strategy Director, <b>Bank Audi</b> Interviewed by: <b>Victoria Behn</b> , Director, Middle East and Africa, <b>Euromoney Conferences</b>	
11.00-11.50		<b>PANEL DISCUSSION I: MACRO OUTLOOK/MONETARY/FX POLICY</b> <ul style="list-style-type: none"><li>• Impact of domestic political stability</li><li>• The Budget – is 2017 the year?</li><li>• Public sector financial reform in the MENA region – Lebanon's challenge</li><li>• Specific regional and global influences on the macro outlook</li><li>• Dollar strength, interest rates and inflation</li><li>• New global political-economic paradigms and what they mean to Lebanon's economy</li></ul> Moderator: <b>Richard Banks</b> , Editorial Consultant, <b>Euromoney Conferences</b> Speakers: <b>Marwan Barakat</b> , Group Chief Economist and Head of Research, <b>Bank Audi</b> <b>Patrick Chovanec</b> , Managing Director and Chief Strategist, <b>Silvercrest Asset Management</b> <b>Raya El Hassan</b> , Chairman-General Manager, <b>Tripoli Special Economic Zone</b> <b>Marwan Mikhael</b> , Head of Research, <b>BLOMINVEST Bank</b> <b>Paul Wetterwald</b> , Chief Economist, Member of the Investment Committee, <b>Indosuez Wealth Management</b>	
11.50-12.10		<b>COFFEE BREAK</b>	
12.10-12.50		Special Session: <b>LEBANON'S OIL AND GAS SECTOR</b>  Keynote Interview: <b>Wissam Chbat</b> , Chairman, <b>Lebanese Petroleum Administration (LPA)</b> Interviewed by: <b>Victoria Behn</b> , Director, Middle East and Africa, <b>Euromoney Conferences</b>	
12.50-13.40		<b>PANEL DISCUSSION II: BANKING AND CAPITAL MARKETS</b> <ul style="list-style-type: none"><li>• International regulatory compliance – its importance for Lebanon</li><li>• Are Lebanese banks ready?</li><li>• Global financial de-risking and its effect on Lebanon's banks</li><li>• Regional outlook for local institutions – still the key to profitability and growth?</li><li>• Regulations and infrastructure for capital markets – will they work?</li><li>• Digital banking – are Lebanon's banks competitive?</li></ul> Moderator: <b>Ruth Beddows</b> , Director, <b>GlobalCapital</b> , Banking and Capital Markets Group, <b>Euromoney Institutional Investor</b> Speakers: <b>Capital Markets Authority</b> <b>Janet Heckman</b> , Managing Director, Southern and Eastern Mediterranean Region (SEMED), <b>EBRD</b> <b>Mohieddine Kronfol</b> , Chief Investment Officer, Global Sukuk and MENA Fixed Income, <b>Franklin Templeton Investments</b>	
13.40-14.40		<b>LUNCH</b>	

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14.40-15.30



**PANEL III: THE SUPER-SERVICE ECONOMY – COULD LEBANON THRIVE?**

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- What is the super-service economy?
- How does Circular 331 feed in to Lebanon's super-service economy?
- Digital disruption: winners and losers in Lebanon and beyond?
- Tourism and entertainment – capturing value and building scale
- Financing the investment in the super-service economy
- Could Lebanon actually thrive in the coming decade?

Moderator: **Richard Banks**, Consulting Editor, **Euromoney Conferences**

Speakers: **Pierre Achkar**, President, **Lebanese Federation For Tourism Industries** and Chairman, **Monroe Hotels Group**

**Karl Naim**, Co-Founder and Chief Executive Officer, **ChefXchange**

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15.30



**COFFEE BREAK AND CLOSE OF CONFERENCE**

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